

Business Funding in the Electronic Age

Business cash advance investment companies have identified a niche in the financial business that is overlooked by traditional lenders and represents a "good bet" for their capital. The marketplace offers elements they find attractive.

- There is very little competition to invest \$2,500 - \$125,000 in small businesses, unless you have perfect credit and willing to put your house as collateral. That is not a business loan, that's a personal loan using your business! (Opportunity)
- The largest company in the industry has made over \$300 million in advances in 2004 and 2005. (Growing marketplace)
- Although the risk is greater than traditional bank lending, the profit margins are potentially better and the competition is less. (Profitability)
- As investors, these financial companies are willing to take risks and the American small business owner has been the best business risk over the past two centuries.

Credit cards generally represent 10-50% of gross revenue depending on your industry. Business cash advance investment companies have partnered with credit card processing banks that allows them to collect the first 10-30% of your Visa and MasterCard credit card sales. This provides an immediate return on their investment, reduces risks and yet does not tie up all of your cash. **Once investment is re-paid, you will receive 100% of your Visa & MasterCard sales.**